

Press Release

Perfumer Trusts Signature Scents to METTLER TOLEDO

Balance accuracy is the key to managing the 100+ stages of custom fragrance development as well as set-up for signature perfume workshops at Bibi Bigler's stylish Parfum Bar in Aathal-Seegräben, Switzerland.

Greifensee, Switzerland—20th November, 2016—Fragrance expert and perfume designer Bibi Bigler traces her love of smell back to childhood. Her mother remembers her bringing items she picked up as a child to her nose, rather than her mouth. This attraction to fragrance seem to naturally lead her to study biology and the science of scent, which served her well in her past life as an expert in fragrance creation at Givaudan Schweiz AG.

There, Bigler became familiar with [METTLER TOLEDO balances](#). So, when it came time for her to strike out on her own and start Bibi Bigler's Parfum Bar, getting her hands on a refurbished but still highly accurate METTLER TOLEDO PB153-S made sense.

"I got to know the METTLER TOLEDO service people, and when I left Givaudan, I was able to pick up the scale. It is an older model, but it still works great. I cannot perform my work without being able to accurately weigh raw materials," Bigler explained.

As a perfumer, Bigler develops several custom fragrances each year for private clients. Whether for an individual or company, one-of-a-kind scents may take as many as 200 trials, with Bigler adding and subtracting minute raw-material amounts. In all cases, weighing has to be in a tolerance of less than 10 percent with amounts starting at just 3 micrograms. "I have a very high need for accuracy, which METTLER TOLEDO meets," she said. "It's the Rolls Royce of balances."

Bigler keeps records of her trials and final recipes in a handwritten log. Her aim is to achieve something that not only smells nice but also captures the essence of either the individual wearer or a shop. A successful fragrance keeps clients coming back for more.

Bigler also offers workshops. First, Bigler pre-weighs certain ingredients. Then she sets them on the sushi carousel in her gorgeous atelier and allows attendees to select and combine ingredients with her expert counsel.

For now, Bigler will continue to delight her clients with unique custom fragrances and a one-of-a-kind workshop experience with the help of her trusty PB153-S. However, she can see a day in the near future when she upgrades to a newer METTLER TOLEDO model—perhaps one that can record ingredient additions like the [MS204TS](#) with its formulation app for easier recordkeeping. “If the balance can do it, why not?” she said.

To enter Bigler’s world of custom fragrances by signing up for a workshop, ordering a custom creation of your own, or shopping her signature scents online, please visit [Bibi Bigler’s Parfum Bar](#).

For more about how METTLER TOLEDO accuracy can help you with the accuracy required for your artistic or scientific processes, please visit www.mt.com.

About METTLER TOLEDO

METTLER TOLEDO is a leading global manufacturer of precision instruments. The Company is the world’s largest manufacturer and marketer of weighing instruments for use in laboratory, industrial and food retailing applications. The Company also holds top-three market positions for several related analytical instruments and is a leading provider of automated chemistry systems used in drug and chemical compound discovery and development. In addition, the Company is the world’s largest manufacturer and marketer of metal detection systems used in production and packaging. Additional information about METTLER TOLEDO can be found at “www.mt.com.”

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Picture



Caption

MS204TS with its formulation app for easier recordkeeping



Caption

Bibi Bigler's Parfum Bar - world of custom fragrances

Target Segments for Press Release

Academia and Science	X
Chemicals	X
Cosmetics	X
Food and Beverage	
Food Ingredients	
Fragrances	X
Machinery, Plastics and Electronics	
Petrochemical	
Pharma and Biotech	X

Raw Materials and Mining	
Testing Labs and Governmental Institutes	x

Timeline

20th November, 2016